

Dear Members of the Smart Card Alliance Latin America (SCALA),

We have had a quite busy past few weeks, and I would like to recap some of our successes and inform you of our current plans for your support.

SCALA event support & Accomplishments:

- At **Cards Brazil**, we provided a review of the smart card markets of Brazil with the rest of Latin America
- At **ExpoSeguridad Mexico**, we gave an Educational Institute Course to a total 20 paid attendees
- At **ISC Brazil**, we had a presentation on the Smart Cards & Standards 101
- At **Smart Card for Government & Payments**, we worked jointly with GlobalPlatform to have an event in Mexico City focused on Smart Cards where we prepared a total of 251 badges.

Planned Educational Institutes (E.I.)

- A 2 day Educational Institute on Physical Access Control at **Americas Fire & Security Expo** – July 25- 26, Miami Florida
- Digital Certificate on Smart Card workshop at the **5th Certforum** – Brasilia October 30th

Media Outreach

- **Sagem Orga** has put to our disposal Roger Hayas from **PressTexto** to assist us with the distribution of articles, press information, media acknowledgement of smart card alliance activities. We greatly appreciate this type of support from our member organizations.
- We would like to ask all of you to get in contact with **Roger Hayas** or **Karina Prado** to provide published articles, organize the information being sent to the media, and develop a working model of distribution to our channels of information.

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New Members

- NXP Semiconductors

I also wanted to make recognition to a few members in the past weeks that have supported us with their time, efforts, and resources beyond our expectations.

- **Humberto de la Vega**, who worked to develop the SCALA Physical Access Control 101 Course.
- **Marcelo Bellini**, who has provided SCALA with PressTexto to relieve some of the efforts of creating partnerships with magazines and outreach to media.
- **SCALA/GP Steering Committee** who helped to coordinate and organize our 1st event in Mexico City.
 - **Natalia da Silva**
 - **Carmen Gonzales**
 - **Ismael Dykman**
 - **Samia Bounaira**

Best regards to all,

Edgar Betts

Associate Director

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Join the Smart Card Alliance Latin America (SCALA)

Visit the web site for more details at www.smartcardalliance.org/member_info/index.cfm