

Dear Smart Card Alliance Latin America (SCALA) members,

First of all I would like to **welcome our newest member organizations** that have joined us in our efforts to work together to expand the use and understanding of smart cards in Latin America. Please welcome these newest member organizations:

Intelcav
NXP Semiconductors
Infineon
Procesos de Automatizacion
Metro de Medellín

In particular I would like to thank NXP Semiconductors for helping us provide our educational institute at the **Americas Fire & Security Expo** in Miami Florida. This two day course focused on the use of **Smart Cards for Physical Access Control** received a **4.11 out 5** by our attendees. At one point we had a total of 15 individual taking the course and 12 who stayed throughout the entire Institute.

On a related note, the Smart Card Alliance Latin America (SCALA) will be conducting an **Educational Institute at CertForum** on the use of **Smart Cards for Digital Certificates**. This event will be held in Brasilia from **October 30 to November 1st**. This event attracts from **800 to 1000 individuals** from government and private sectors. We do expect that our course will be highly attended. I would encourage you to volunteer to be a speaker for the Alliance during this event. Please review the attached document on the available presentations.

Moreover, the alliance and some of its members will be donating **digital certificates on smart cards for all attendees of Certforum**. All who **volunteer** will have their **logo** and company information displayed as **sponsor organizations**, that will provided in **all communications**, and demonstrated in all issued cards that most of attendees will keep for government use.

In industry news the **media outreach council** has published 2 articles for the Alliance that will appear in the next editions of **PaymentsMedia** (Spanish) and **CardNews** (Portuguese) magazines. We were also interviewed by **A&S magazine** on the use of smart cards in government, which we received a lot of support from our government member **Oficina Nacional de Tecnologías de Información (ONTI)** of Argentina.

In addition, we are still in need of your support to **populate our new Smart Card Alliance Latin America (SCALA) website with content**. There are sections for you organizations to include your **press releases, company information, logo, news feeds, and personal biographies**. Our webmasters are currently updating the new website and are pending content to update the information. I would also like to apologize for those of you who have sent information and have not seen it displayed on the new site.

<http://latinamerica.smartcardalliance.org/>

Moreover, Our Smart Card Alliance Latin America (SCALA) website has had **59,460 White Paper downloads** since the addition of this feature in January of this year. This demonstrates the vast need of the market to gather smart cards information and the primary purpose of the Alliance.

Please also note that our Smart Card Alliance Latin America (SCALA) office has changed its addresses but the e-mail and phone numbers have stayed the same. If you would like to send any information please let me know to make the necessary arrangements.

In conclusion, the greater number of members which volunteer for the Alliance programs the better the outcome becomes for the organizations and all its members.